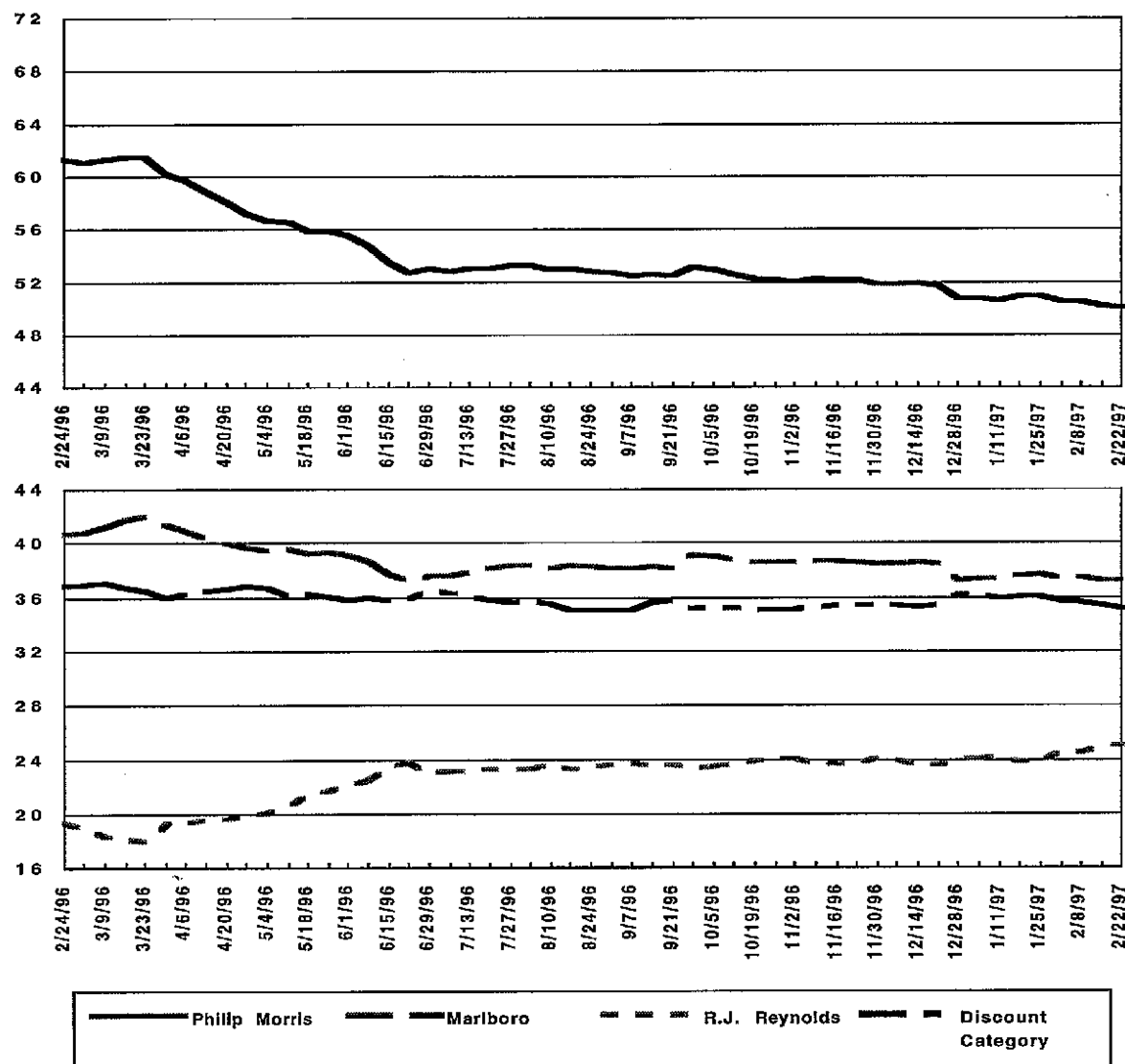


CASEY'S THROUGH W/E 2/22/97



	26 WK	13 WK	FY '96	YTD '97	DIFF
Philip Morris	51.20	50.15	54.25	49.87	-4.38
Marlboro	38.03	37.33	38.83	37.24	-1.58
OPB	4.14	4.10	4.07	4.06	-0.01
Basic	1.60	1.60	1.83	1.58	-0.25
R. J. Reynolds	24.41	25.09	22.49	25.60	3.11
Camel	8.40	9.31	7.27	10.16	2.89
Winston	4.37	4.47	4.37	4.67	0.30
Doral	2.96	3.07	2.66	2.76	0.10
B&W	22.66	22.90	21.70	22.58	0.88
GPC	12.48	12.89	11.58	12.78	1.19
Lorillard	1.70	1.83	1.53	1.92	0.39
Newport	0.81	0.94	0.66	1.05	0.39
Liggett Group	0.04	0.04	0.04	0.04	0.00
Premium	64.67	64.80	64.05	65.70	1.64
Private Label	4.75	4.73	4.78	4.56	-0.22
Avg Ind CPW	121.37	114.44	127.39	112.74	-14.65
Avg PM CPW	62.14	57.39	69.10	56.23	-12.88
Avg Marl CPW	46.16	42.71	49.46	41.99	-7.47
# of Stores	980	980	980	980	0

Source: STARS Store Level Database

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